


LINC™ MINISTRY BLUEPRINT




NAME/LOGO	
SIGNATURE BIBLE VERSE	

	PURPOSE STATEMENT Who we are and why we exist.


	OUR PROMISE The primary thing we always deliver on.

	SIGNATURE STORY A defining story that captures our heart and motivation. Examples: Founders story or a success story.

	VALUES Non-negotiable guiding principles.
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	MINISTRY FRAMEWORK A clear process for how we accomplish our purpose.

	PRAYER FOCUS
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	MEASURES Specific outcomes we can measure.
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