

PLANNING MAP (the “1414”)

LONG-RANGE GOAL: A detailed description of our long-range goal. (ex: 1, 3, 5, 10 years) forecast date _____				LONG - RANGE
CRITICAL OBJECTIVES: What main objectives do we need to fulfill in order to achieve our long-range goal?				LONG - RANGE
SHORT-RANGE MILESTONE: Where do we need to be midway toward our goal? forecast date _____				SHORT - RANGE
90 DAY INITIATIVES The most important things to to focus on right now.				SHORT - RANGE

ON-DECK INITIATIVES Initiatives that are not immediate. Will be added to 90 day list as those are completed.			